



**This is your last line of defense. Are they ready?**

2X-  
**4X**

## Mimecast Awareness Training Dramatically Increases Employees' Knowledge of Basic Security Issues and How To Respond

### Awareness Before And After Training\*

The Topic	Before	After	Gain
Phishing	33.0%	81.2%	246%
BYOD	28.1%	86.6%	308%
Social Media	37.7%	80.1%	212%
Passwords	12.5%	54.6%	437%
Inadvertent Disclosure	18.6%	78.4%	421%
Insider Threat	17.8%	62.6%	345%
Shadow IT	26.7%	53.9%	202%
Storage Devices	34.5%	88.2%	256%
Reporting Threats	17.8%	62.6%	345%
Tailgating	27.9%	67.2%	241%

\* Based on actual customers' employee responses to security questions posed during training as of February 2019 as compared to responses to same question from surveys conducted with a statistically significant population of professionals across all major industries.

Effective Training is engaging. Short. Relatable. It is persistent, reinforcing key concepts regularly. Mimecast Awareness Training is all that and then some. People don't "like" our 3-minute modules: they love them. They ask for more. They print T-shirts based on our characters. Most important: They stay engaged.

This nearly cult-like adoration is not what you expect from security awareness training. It happens because our videos are scripted by world-class comedy writers and performed by actors who are spectacularly right for their roles. And the topics we cover, shaped with the help of top CISOs, leverage threat intelligence from the Mimecast grid, ensuring that our training helps reduce risk from the most urgent issues facing security professionals today.